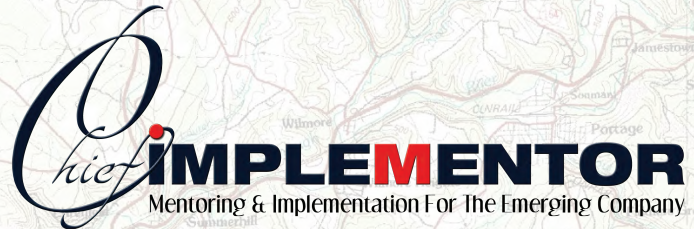


# Startup Company Path To Success

What Milestone Post Represents Your Current “Point A”  
On Your Way to Your Desired Post Funding “Point B”

**START**  
**#1**



**#2**



Embryo of an idea  
recognized

**#3** Back of the  
envelope business  
plan sketched



**#4** Quickie  
revenue forecasts  
calculated



**#5** Excel “what  
ifs” completed



**#6** Quickie Google  
competitive analysis  
completed

Google™

Go/no go  
decision?

**#10**

Updated Excel “what ifs”  
reflecting basic strategies,  
tactics and size goals completed

**#9**

Basic strategies  
and tactics  
outlined

**#8**

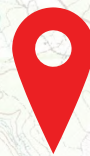
Go/no go decision?

**#7**





YOU ARE HERE?



POINT A?

#11



Necessary funds collected to hire outstanding startup consultant or virtual executive

#12

Outstanding startup consultant / virtual executive hired to help navigate this path and slay the dragons that attempt to block your way



Detailed five year financial projections #15



Detailed driving assumptions for financial projections #14

Detailed strategies and tactics for realistic implementation defined #13

#16



Detailed action plan of all major and semi-major milestones



#17

Updated detailed five year financial projections reflecting action plan

#18

Go/no go decision?



#19



Self-funded/bank loan/investor funding decision made #20

#20

Capital requirement calculations completed – how much money do you really need?





#21

“\$X = Y%”

Decision: what y% of your company will be exchanged for \$x?

ROI



#22

Decision: does y% and \$x offer a prospective investor a motivating ROI?

#23

Go/no go decision



#24



Set up company as LLC or incorporation in appropriate state

#26

Domain name that matches company name purchased

#25

Name of company decided

#27



Develop logo, corporate identity, corporate website, etc.



#28

Develop product and/or services website or web pages



#29

Develop pre-funding prototype of products and services if possible



#30

#33

PowerPoint deck “ready for prime time”

Entire business plan “ready for prime time” #32

Complete business plan narrative #31

Start selling products and/or services to show traction if possible



#34



Executive summary document completed

#35



One page summary document completed

#36



Reg D private placement memorandum completed



#40

Begin securities law compliant fund raising



Form D filed with the SEC

#39



Attorney review of offering documents and investor website completed

#38



Password-protected, securities law compliant investor website completed

#37

#41

Blue sky filings with appropriate states completed



#42

Generate list of suspects

#43

Legally solicit and pitch suspects

#44

Convert suspects into prospects



Minimum level of funding successfully reached

#48

Repeat above process of converting suspects to investors

#47

Legally find more suspects

#46

Convert prospects into investors



#45





#49

Celebrate!

#50

Break escrow and  
begin implementing  
business plan

#51

"Point B" successfully  
achieved!

#52

Time to  
roll up  
sleeves  
and start  
imple-  
-nting!

#53

"Point C" is now  
your new "Point B!"



***My Elevator Pitch: "I Help Startup Companies Plan, Strategize, Fund And Implement Their Vision By Becoming A Virtual, Part-Time, Interim Executive Of Their Company."***

***How can I best help you get to your "Point B"?***

Robert Lee Goodman, MBA  
Ceo & Chief ImpleMentor  
[www.ChiefImpleMentor.com](http://www.ChiefImpleMentor.com)

## For More Information

[www.ChiefImpleMentor.com](http://www.ChiefImpleMentor.com)

[www.Chiefi.com](http://www.Chiefi.com) >>>> My Executive Summary of Services

[www.Virtual-COO.com](http://www.Virtual-COO.com) >>>> My Virtual COO and Virtual Executive Services

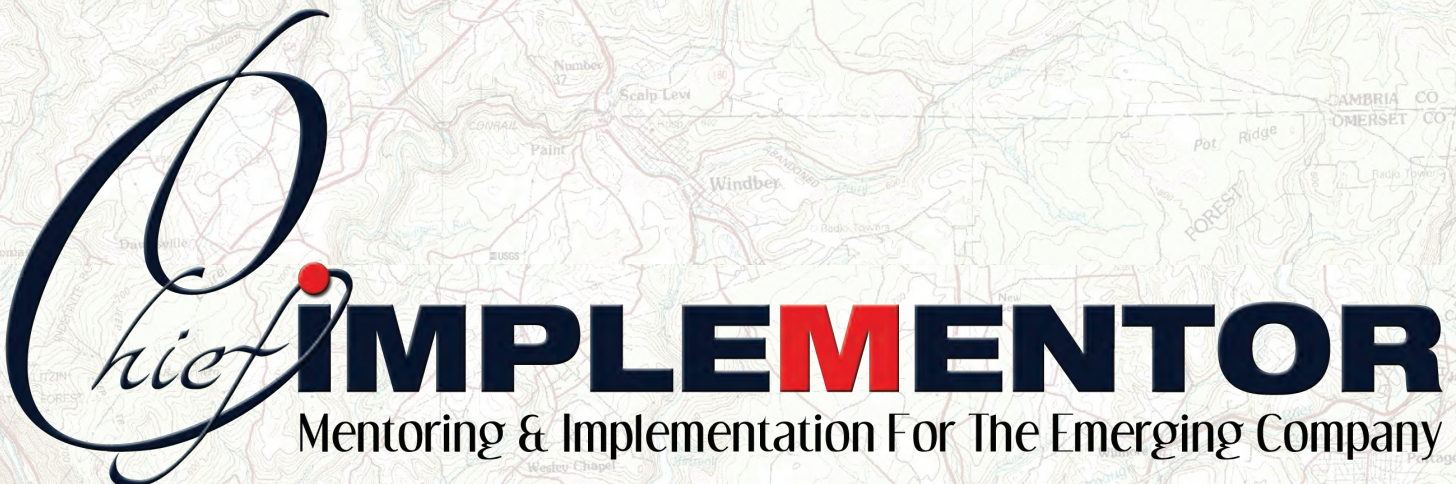
[www.DeviledDetails.com](http://www.DeviledDetails.com) >>>> Defining Your Strategies, Tactics and Action Plan

[www.FindingYourFunding.com](http://www.FindingYourFunding.com) >>>> Help Raising Your Investment Capital

[www.BusinessPlanningDocuments.com](http://www.BusinessPlanningDocuments.com) >>>> Business Plans and Planning Services

[www.ConsultantOptions.com](http://www.ConsultantOptions.com) >>>> Hourly Consulting

[www.RealEstateImpleMentor.com](http://www.RealEstateImpleMentor.com) >>>> Real Estate Consulting Service







# CONGRATULATIONS ON YOUR NEW COMPANY!

As CEO of your new company, what are your three biggest constraints that are keeping you from more quickly getting to your desired Point B? What is keeping you stuck at your current Point A?

For a lot of companies, these often include: cash flow, raising capital, current workload, your full time job, lack of planning, fear, family issues or a lack of a thoroughly thought-out prioritized action plan.

Every entrepreneur is different - and their startup company has its own set of unique challenges that must be overcome before you're successful Point B can be reached.

So, what are your top three constraints for your company? Or, do you need help or mentoring to first fully understand and identify your key challenges?

Hi, I'm Robert Lee Goodman, CEO and Chief ImpleMentor of CEO Resource LLC and I've been helping startup companies like yours for nearly three decades.

## **What I Do: Mentoring and Implementation For the Start Up and Emerging Company**

Realistic creation and hands-on implementation of strategic and tactical action plans for startup and emerging companies.

What is your startup or emerging company's constraint to growth? Or, if you haven't yet started your start up, what is your constraint to starting?

## **Experience And Massive Compound Knowledge To Help You And Your Company**

To date, my company, Ceo Resource LLC, has already helped, on a one-on-one basis, THOUSANDS of diverse startup and emerging companies and their CEOs in 49 of the 50 states in more than 46 countries on six of the seven continents with their business planning, strategy and tactics, action planning, problem solving, fundraising and plan implementation.

I also am a best-selling author with four books that are currently #1 bestsellers on Amazon.

Click [Compound Knowledge](#) to find out how my experience can benefit you and your new company.



## Key Services I Provide My Clients

My goal is for you to cost effectively benefit from my three decades of experience so that I can help you successfully achieve your own personal and business goals more quickly.

- Virtual COO (VCOO) and Virtual Executive Services
- Strategic and Tactical Planning For Start Up Companies
- Fundraising Service For Finding Angel Investor Capital
- Business Plans, Planning and Realistic Implementation
- Real Estate Consulting Services, Including VCOO Service
- Hourly and Project Based Consulting
- Other Services For Start Up And Emerging Companies

Which of my services can best help you today with YOUR startup or emerging company's success?

## FREE SAMPLE DOCUMENTS

I have several sample documents available for you including a sample business plan, sample private placement memorandum, a startup company mind map, etc.

If these sound of interest to you, simply send me an email requesting the sample documents and I will immediately send you copies of ALL of them.

## MY STARTUP COMPANY SERVICES

I've included a brief description about several of my services that many entrepreneurs need during the startup phase of their company. Please click on the link of any services you believe might be helpful to your company. Transparent pricing is shown for all my services at those links.

**Consultant Options** - Do you need one-on-one consulting help - either by the hour or under a cost-effective ongoing contract?

**Deviled Details Strategy and Tactics Action Planning** - Have you developed a comprehensive, congruent and implementable strategy for your start up or emerging company? Do you have a detailed tactical plan that includes your ***W Cubed = Who? Is doing What? When?*** for each major and semi-major milestone over the next 12 months? Deviled Details is usually the best starting point for most startup companies.

**Business Planning Services** - Do You REALLY Need a Business Plan? It's a trick question. You almost certainly need a plan - no matter what kind of business you own. And it needs to be more than JUST a Business Plan - it needs to be a realistic implementation plan that will guide you on how to get from where you are today - to where you want to be in the future. Click on this [link](#) to see a variety of Business Plan services available.

**Fundraising Documents** - The Complete Sample Investor Documents Package -Wishing you had real sample investor documents to use as guides for all the documents you need to prepare - before romancing your angel or VC money? Then, this is the deal you want.

**Finding Your Funding** - Do you need to raise investor capital to get to your Point B? If so, do you understand the legal requirements to meet both state and federal securities laws? Do you know the right ways and the wrong ways to approach prospective investors? Do you know how to legally motivate them to write you the check?

**Virtual-Exec Services** - Could you and your company benefit from a Virtual Exec or Virtual COO to help you capitalize on opportunities or fight off dragons that may be attacking your vision and your company? Need cost-effective, senior-level executive help with your startup or emerging company? Need a Virtual Chief Operating Officer to implement all those Devilish Details necessary to get to your Point B?

**Real Estate ImpleMentor Service** - Need help with capitalizing on the current real estate market? Need help on finally implementing all the steps necessary to finally get rolling with your own real estate company? Need help with buying and closing on your investment real estate? Do the numbers make sense? How about comprehensive due diligence? How are you handling property management? Find out if my Real Estate Implementation Service might be your very best next step.

**Funding Foreplay** - Learn how to romance and seduce investors with the right dozen documents. Find out if this book or this five hour audio course, with it dozen sample documents, might be your very best, and most cost-effective, starting point for preparing your Business Plan and offering documents to legally raise funds from angel investors.

**Recent Clients** - See the hundreds of industries I've helped with my consulting services in 49 of the 50 states, in over 46 countries and on 6 of the 7 continents. Find out if you are in the one state I am offering a major discount for my first client with headquarters in that state.

**My Performance Reviews** - Read the comments from several dozen past clients about how my services have helped them get much closer to their desired Point B.

**Profile** - Find out if my background, credentials, expertise and experience is a good match for your current consulting needs.

**Contact Us** -If you are faced with immediate needs or opportunities, I invite you to use the Contact Us tab to let me know how I can best help you and your start up and emerging company.

## TESTIMONIALS - PERFORMANCE EVALUATIONS:

### ROBERT LEE GOODMAN

The following client comments will give you a sense of my level of commitment and involvement with my clients' success. You can see my full backgrounder by clicking [Robert Lee Goodman Profile](#) or by clicking [Robert Lee Goodman LinkedIn Profile](#). (If we are not yet connected on LinkedIn, let's connect so you can benefit from my 18 million connections!)



I personally immerse myself in your company, striving to fully apply my three decades of CEO-level experience, to help you achieve your goals of quickly reaching your own unique Point B.

Once we've worked together, I welcome your comments and feedback for inclusion on [this page](#)!

### **Miller Public Relations Inc.**

"I felt that it would be appropriate if I took the time to share with others just a hint of your talent and impressive business leadership style. This is my recommendation of you, I hope the reader will glean from this the invaluable resources you afford each and every one of your clients. I genuinely appreciate what you have been able to help us accomplish on behalf of our clients around the country. About Robert:

Always two steps ahead of the "rest of us" is certainly how I would describe this brilliant visionary and trend interpreter. Robert has the unbridled passion for entrepreneurship unlike anyone I have ever met. His foresight and ability to predict consumer responses and project successes make him my go to guy on a consistent basis.

I highly recommend Robert as THE business consultant for anyone looking for intelligent start-up advice, business expansion and most importantly in today's current economic environments, increased profitability.

Don't be afraid to ask Robert the hard questions, the ones others will dodge. He is a real BOTTOM LINE guru! You will enjoy his candor and forthrightness!"

### **Westport Investment Group LLC**

"Robert Goodman is a complete professional, and holds nothing back as a mentor and advisor.

Robert has helped me develop my real estate business with great acceleration. He is trustworthy, reliable, very patient, has high integrity, is very willing to share his experiences and knowledge, and is a true expert in real estate and business in general. I recommend him highly for your real estate business or any other business."

### **DesignWorks Software, Inc.**

"We hired Robert Goodman on two separate occasions as a business consultant. Each time he has provided superior service and outstanding results. Robert's keen insight into the unforeseen complexities of corporate business; as well as, his ability to communicate these obstacles in a strategic plan is second to none.

Because of Robert's extremely diverse background he is able to road map very detailed and easy to follow guidelines that greatly improve upon the mission trajectory. Robert is a very intelligent and gifted individual that any company would benefit from his involvement.

Through Robert's involvement our company was selected in 2004 by Silicon Valley Bank as one of the top ten emerging technology companies in the United States. Robert provided the business and financial plans that were presented to the venture capital panel which eventually lead to People Soft giving us a verbal commitment of involvement. We were highly praised on our preparation and presentation because of Robert Goodman.

I am reminded of the words of Jim Abrams; "A smart businessperson is one who makes a mistake, learns from it, and never makes it again. A wise businessperson is one who finds a smart businessperson and learns from him how to avoid the mistakes he made."



I would recommend Robert to any company that believes they could benefit from an honest, extremely intelligent, effective leader.

### **Jase & Co., Inc.**

"Robert L. Goodman is a tremendous resource of information! Whether it's getting your company off the ground, or completely restructuring your company, Robert brings veteran experience that will support you/your company to the fullest!

When you hire Robert, you are bringing an immense skill set into your organization, and you can count on his experience and knowledge to propel you/your company to the next level of success! Clearly, a 5-Star Experience!"

### **Alaska Neurology Center**

"Robert has been an invaluable resource to us in our short and long term business plans. He is honest and upfront and acts as the "Devil's Advocate" in order to develop a bullet proof business plan and Pro-Forma.

I have worked with him on 2 projects and the second one had multi parts that took almost a year to complete. Robert was there when we needed him, asked the right questions and completed things in an expeditious manner and delivered a top quality product.

We no longer asked how much Robert's services cost, but rather how much it will cost our business to not involve Robert in every step of Planning.

Every business will benefit from Robert's services....I can't recommend him enough."

### **Recruit Inc.**

"Robert should be allowed to carry the suffix MCS (Master of Corporate Strategy). Whenever a decision that will affect the direction of my firm is required, his is the first number I call."

### **DropItOff.com**

"Robert is one of the most professional, patient and diligent individuals I have ever worked with. It's unfortunate that there is nothing higher than a 5.0 (out of 5.0) to award CEO Resource. If CEO Resource bids on your job, stop right there as you will not find anyone better! We look forward to working together in the future."

### **GoldStream Assoc.**

"Robert Lee Goodman of CEO Resource is an excellent colleague to work with, and collaborate on the details of your business needs. He is highly professional, and will far exceed your expectations. Mr. Goodman listens to your needs as a businessperson, and knows exactly what it will take to implement your business, introducing various questions and concerns (variables that could affect your business) that every businessperson should be aware of. He is a pro-active thinker, who establishes a plan of attack of what you will need to fulfill on your concerns and have all of your needs handled, and does not waste unnecessary time. I would highly recommend Mr. Robert Lee Goodman/CEO Resource to anyone who is looking to launch their business, or who needs a person to trouble shoot their problems with existing structures of their business. A definite 5 STAR performance!!!"



### **Ozmoziz Corp.**

"The service that Ceo Resource provides has been incredible. Robert has added wisdom and experience that my company needs to truly be successful. Best of all, his work demonstrates his dedication to the success of his clients. Now that the first segment of our project is complete, I have retained Robert to assist me with the complete implementation of our business plan. When something works this well, I stay with it!"

### **247365, Inc.**

"Outstanding service, significantly over and beyond the scope of the project! Robert Lee Goodman provided more than excellent results with very comprehensive financials and charts. Our company is already gearing up to work with him on the next project and we can't wait to use his ImpleMentor Management Consulting Services! 247365, Inc. whole heartedly recommends this gentleman and his services without hesitation. We feel comfortable in knowing that if your company employs his services you will have the same results if not better!!!"

### **BioTecHQ**

"Prior to starting on my Business Plan, I could only see the big picture. Since working with Robert, now I see the details as well, AND I have it clearly documented for my investors! Don't bypass the Chief Dragon Slayer, I have the best Virtual CEO/COO I could have ever asked for! So can YOU!"

### **America's Real Estate Center**

"Ceo Resources was the best! Did more than I expected...didn't know writing a business plan could be so complicated...thanks for all the help Robert!"

### **Internet Community Concepts, Inc.**

"Thank you for the great job you did for the past four months during your consulting contract as the Virtual Chief Operating Officer of Internet Community Concepts!

As I have mentioned to you several times, you are one of the best business persons I have come across in more than 23 years of starting and running my various businesses. The breadth and depth of your insights and acumen, your consistently cool and logical problem solving abilities, your quick and decisive "dragon slaying" and your management style - along with your honesty, integrity, outstanding charisma and leadership skills, have continually impressed me as you have used those talents to help ICC as our VCOO.

Between your work on our business plan, establishing our web presence, bringing focus to our systems, procedures and management approach, dealing with securities law issues, handling operations, doing "whatever it took" to get the job done, and meeting every commitment - on time - that you ever made, it has been a real pleasure working with you.

As I have also mentioned to you several times during the past four months, you have been a stabilizing force that has kept the company together as we have moved forward toward our ultimate goals for success.

My only two regrets are that we didn't hire you as our VCOO a year earlier - and that I have not been able to convince you, yet, to become the company's full time CEO!"



## **Vertour**

"Robert's extensive experience will give any start-up a jump start. His valuable advice will not be limited by the scope of work but will benefit your business across the board. His step by step brainstorming Worksheet will put you back into the driver seat to better envision your business. I found it very helpful to spend the time and effort to think through the general business and hard financial number to find the right pitch to investors. Sometime when you have this great idea, you tend to focus on how great it is and forget all other aspects of a successful business requires. Robert will help you look at those aspects and come out with something that has a much better chance of attracting potential investors."

## **Washington Catholic Radio**

"Ceo Resource did a great job for my company on our business plan. He was highly professional, very responsive, and produced a quality product for us. Very knowledgeable, easy to get a hold of, very quick turnaround. I was very pleased with the work Robert did for me, and his professional attitude. I would certainly recommend this company to others, and will certainly use it again if the need arises."

## **Senior Solutions**

"Worth every penny!! I am pleased with the work completed by Ceo Resource. I found this company to be highly professional and very customer service oriented. I had never done a business plan before and this company made the process easier. I changed many parts of my initial business concept based on answering the Worksheet that Ceo Resource sent me - I now have a more solid action plan and feel more confident in my company's ability to succeed. It was a great experience and I highly recommend this company - especially to people new to the business world."

## **J Christ Clothing**

"In spite of many changes as we went along, Ceo Resource was quite patient with us on this project. Ceo Resource was able to give us advice - not only a business owner's view, but also an investor's point of view as well. Considering all the time Robert spent with us, and the quality of work he did, we are very satisfied. I would highly recommend Ceo Resource due to their knowledge, responsiveness and willingness to brainstorm. They are professional, courteous, and extremely patient. I would definitely use Ceo Resource again!"

## **iGym TV**

"Great business advisor, very knowledgeable. Ceo Resource helped me bring my vision to life. HIGHLY recommend his services, it's worth every penny. Thank You Robert!"

## **JobSoftware Inc.**

"Extremely satisfied. Fast. Accurate. Helpful. Will outsource again in the future as well as tell my business partners and connections about him."

## **Romney**

"Wonderful guide. Knows business. Helped even when I had unrelated questions. Knowledgeable. Use him."



## **Price Right, Inc.**

"ABSOLUTELY THE BEST, A+++ #1"

## **Enhance Dental**

"Great job. Nice attention to our needs and timeline. We consider Robert a valuable part of our team. Will work with him again!"

## **Kathode Ray Records**

"I loved working with Ceo Resource! I was unprepared for how thorough the business plan would be, but Robert was great and spent the time with me to work everything out."

## **Propellant**

"Ceo Resource was a very good resource for information and guidance in writing a business plan. For being my first time it was a very educational and rewarding experience."

## **Rokko**

"Once again Ceo Resource did an outstanding job. Robert worked closely with us and delivered a professional, well thought out group of documents. With Robert's work, I am now confident that we have a Business Plan that will allow us to reach our goals!"

## **Affluent Cities Advertising**

"Robert is a great resource for myself and our new business. He is professional, timely, and knows all of the best questions to ask. We now have an advantage because he understands our model, knows our goals, and will be a part of our team moving forward."

## **Provast**

"I chose Ceo Resource to help me with developing a new business plan (critical to the funding of my company's 2nd round of equity financing) based upon previous recommendations -- which were outstanding. Now I know why everyone of Robert's previous clients were so enthusiastic about the service they received. I highly, highly recommend Ceo Resource if you are serious about the future of your business planning!"

## **Other Client Comments About Robert Lee Goodman**

"Robert is worth every penny - He works hard at determining what your best strategy is, and he is truly gifted at making you think through your venture. I would highly recommend him and his services. I'm looking forward to hiring him again."

"Great business man. Really knows his stuff. Robert makes you think hard about your business and that is a good thing. Highly recommended."



"Ceo Resource is a uniquely qualified business resource. His deep experience helps him pull and cultivate ideas from his clients in a way that is very enlightening and empowering. I will certainly be working with this talented provider in the future."

"Robert has done a terrific job and has given me a LOT of things to think about. I am still working on coming up with answers to all of the issues he's posed and I know that my business plan, and my business, will be the better for it. If you're looking for someone with the knowledge and experience to help you with your business, look no further. I have no reservations in giving the highest possible recommendation to CEO Resource. Thanks Robert!"

"This was a very educational and positive experience! I would recommend this company to anyone needing these types of services."

"This team is top notch. They are professional and really know what they are doing. We recommend this organization. You'll love working with them."

"CEO Resource was truly outstanding and found that all work was exemplary and above the level that I expected. The company responded quickly to all emails and requests and I would recommend to all other potential customers."

"Robert is one of the best in this business. I think he is very knowledgeable and very thorough. There is no doubt in my mind that I will use Robert in the future."

"Robert's extensive experience will give any start-up a jump start. His valuable advice will not be limited by the scope of work but will benefit your business across the board. His step-by-step brain storming will put you back into the driver seat to envision your business...and come out with something that has a better chance of attracting potential investors."

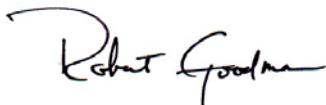
"Ceo Resource did a great job for my company on our business plan. He was highly professional, very responsive, and produced a quality product for us. I would certainly recommend this company to others, and will certainly use it again if the need arises."

"Worth every penny!! I changed many parts of my initial business concept based on answering the questionnaire that Ceo Resource sent me - I now have a more solid action plan and feel more confident in my company's ability to succeed. It was a great experience and I highly recommend this company - especially to people new to the business world."

"Great business advisor, very knowledgeable. CEO helped me bring my vision to life. HIGHLY recommend his services, it's worth every penny. Thank You Robert!"

## READY FOR ACTION OR STILL HAVE QUESTIONS?

[Contact me today](#) to discuss how my services can help you and your company better succeed



## ABOUT THE AUTHOR

Robert Lee Goodman, MBA is CEO and Chief ImpleMentor at Ceo Resource LLC, a worldwide consulting company focused solely on startup and emerging companies.

During the past two decades, Ceo Resource has already helped CEOs 1:1 - at THOUSANDS of diverse companies in 49 states, over 42 countries and 6 of 7 continents - to realistically define & implement the RIGHT action plan and Business Plan for their company.

After completing his MBA, Robert successfully started four dozen of his own companies, hiring hundreds of employees and raising \$25 million from investors and venture capital firms. Some of these companies included:

- A \$100 million real estate investment company with a diverse portfolio – buying everything from apartment complexes to office buildings, office warehouses and mini warehouses.
- An asset management company subsidiary with operations in five states overseeing 45,000 rental units.
- He built one of his companies into the seventh largest self-storage operation in the nation.
- A software company with products on the shelves of 5,000 retail outlets nationwide. He wrote the first program, for real estate investment analysis, staffed the company with about 50 great folks, and ended up taking the company public with a reverse merger into a public shell.
- A financial services company buying defaulted loans from the FDIC and RTC for five cents on the dollar after the debacle caused by the Tax Reform Act back in 1986.
- An NASD broker dealer company, raising \$25 million from angel investors and VC for his own companies.

Mr. Goodman's Virtual Chief Operating Officer and ImpleMentor Services include: starting, managing and operating all or part of a company, venture capital and private placement fund raising, handling securities issues and investor relations, business development, financial analysis, mergers and acquisitions, tactical and strategic planning -- along with providing additional, seasoned senior management experience - especially in a pre-IPO environment.

His background also includes a Master of Business Administration, Presidential & Key Executive Program, from Pepperdine University and a Bachelor of Science, cum laude, in Engineering Physics, from the University of Tennessee.

Robert's primary web site is [www.ChiefImpleMentor.com](http://www.ChiefImpleMentor.com) and he can be reached with the contact form at that site or by clicking [Contact Now](#).



## BOOKS BY ROBERT LEE GOODMAN

Robert is a bestselling author with several works available at Amazon.com. Just click on any of the below book title links for more information at Amazon:

**[Five Year Life](#)** - #1 Amazon Bestseller!!! Take Control – Discover How To Define YOUR Future Life – Define Your Future Point B. What are you doing in YOUR present Point A to get to YOUR five year future Point B?

**[101 Questions For Your Startup Company](#)** - #1 Amazon Bestseller!!! Before you are ready to produce a meaningful business plan for your startup or emerging company, you need to have thought through a series of pivotal issues in order to end up with a realistic plan for implementation.

**[Funding Foreplay - The Book](#)** - #1 Amazon Bestseller!!! Funding Foreplay is a training course that teaches startup company CEOs how to properly prepare and present the dozen documents you must have to successfully romance and seduce angel investors and VC to invest in your company.

**[Funding Foreplay - The Sample Documents](#)** - The 14 real life sample business planning and fundraising documents that are included with the Funding Foreplay Audio Course - without the audio course. All 14 documents are in Adobe Acrobat format so you can read them on your computer or your smart phone to read during down time or wait time. All 14 of these documents will show you the kinds of questions you will need answered for your own startup and the kinds of presentations you will need to rise above the noise level.

**[Funding Foreplay - The Audio Course](#)** - Discover the right way, and the right dozen documents you need, to successfully romance and seduce investors for your startup company. Funding Foreplay is a one-of-a-kind curriculum that includes over five hours of audio and over 390 pages of real life, highly confidential, documents you can use as guides for your own dozen documents. Same content as the #1 Amazon Bestseller Funding Foreplay - The Book but in MP3 format for easy multi-tasking consumption! Also, includes all 14 sample documents that make up Funding Foreplay - The Sample Documents.

**[Don't Waste Another Sunset](#)** - Amazon Bestseller!!! Five short stories with each one centered around a very different woman who pursued her own personal quest for her version of happily ever after.

**[Efficient Love](#)** - #1 Amazon Bestseller!!! A Step-By-Step Guide For Efficiently Finding Your Own Happily Ever After! Efficient Love is an easy-to-read, thought-provoking and often-humorous guide that will have you completely rethinking almost everything you thought you already knew - about both your own Quest for Love and the traits of your ideal Hero or Heroine!